

GLOBALIZATION AND ITS IMPACT ON INDIAN CULTURE AND SOCIAL VALUES

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DR. SHALINI
(Painting)

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एवं
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"PAINTING BEYOND THE FRAME" IN GLOBALIZED INDIAN ART WORLD

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In the nineteenth and twentieth centuries, the Introduction of new technologies of information, transportation and communication changed the world fully and made the world more and more global. Expansion of trade, geographical integration of production and new technologies improved the world politically, economically and culturally. Introduction of internet accelerated the process of globalization which made the world a very small place.

The term of globalization is not only related with the economy but deeply connected with the Art and culture. Cultural wealth of nation is the key to the new economy so in this new globalised world, Art & culture have a very important role. Contemporary Art and artists are also not untouched by the term of globalization.

Contemporary Indian art and Globalization

India is the nation of diversity and Indian art matches the cultural and ideological diversity of the nation. In early 1990, globalization began and moved towards the new heights. Indian art had a long journey from the ancient time to contemporary period and has undergone vital changes over the last decade. Contemporary Indian art has been transformed and has become international and more dependant than ever before but the soul is very much Indian. With the past glory and modern attitude Indian art is growing day by day and achieving a very respected place in the global art world.

Contemporary Indian artists are making a silent statement across the globe and appreciated by major auction houses, curators and art lovers from west. Today artists are not afraid in experimenting with mediums. They are ready to imbibe global trends in their art and have become global in their expressions with their own uniqueness. They are not even confined to canvas only but also using other unconventional media of expression which is beyond the frame of canvas.

New innovative mediums of Visual Arts

Present scenario of Indian art has been changed, artists are going